



Improve Wiper Performance and Durability with New QUIXX Windshield Wiper Clean & Care

Miami, FL, June XX, 2010 – Wiper blades are often neglected and when left to their own devices, they will quickly become cracked, brittle and worn. Experts recommend replacing blades every 6 to 12 months, but this can be expensive. Ignoring the problem altogether can lead to serious safety hazards, particularly in inclement weather.

New QUIXX Windshield Wiper Clean & Care is the ideal solution and the only product of its kind on the market. Its long lasting formula, offers, for the very first time, the possibility of effectively increasing the life and performance of windshield wipers. When applied correctly, the product will restore the blades' elasticity, reduce squeaking and skipping, eliminate streaking and improve winter performance by making them less likely to freeze.

“QUIXX is thrilled to offer a completely new product to drivers, but more importantly, a product that will increase safety and help people save money in the long run,” said Mark Shore, VP of Sales & Marketing, QUIXX Care System. “Part replacement doesn't have to be the only option. An innovative product like this one, at an affordable price of \$9.99, offers consumers a do-it-yourself maintenance option for a very common, yet often untreated problem.”

The QUIXX Clean & Care kit includes everything needed to treat wipers: the uniquely formulated Clean & Care fluid, two cleaning cloths and a sponge. Clean & Care's long-lasting formula will last up to 4 weeks, and allows for 50 to 60 applications (about 230 sprays) per bottle.

QUIXX Windshield Wiper Clean & Care will be available at an MSRP of \$9.99 in the Spring of 2011 at various retail outlets nationwide. For more information about QUIXX products, visit www.quixx-usa.com.

About QUIXX Care System

QUIXX Care System specializes in creating uniquely engineered products for the car care market. The company's star product, QUIXX High Performance Paint Scratch Remover, was rated the #1 scratch remover on the market by various national media outlets. It is also the recipient of the prestigious TÜV (Technical Inspection Agency, (www.tuvusa.com) inspection certificate, which is presented to products that pass strict testing procedures. QUIXX High Performance Paint Scratch Remover was awarded the certificate based on its effectiveness, paint compatibility, environmental safety and other specific criteria. It is the first product in its category to receive this high accolade. QUIXX Care System was created by E.V.I. GmbH of Germany, which was formed in 1992 with a specific goal in mind: to find a way to effectively remove scratches from synthetic materials. The study of surface technologies is E.V.I.'s core competence and the

company has launched several brands of scratch removers for different purposes under their umbrella including QUIXX High Performance Paint Scratch Remover, QUIXX Polish, QUIXX Wax, Displex and Xerapol. E.V.I.'s products are sold in more than 50 countries worldwide.

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