



Put QUIXX on Your Holiday Gift List and Leave the Worries (and Scratches) Behind

Miami, FL, August 07, 2008 – Simplify the holidays and stop worrying about what you are going to buy for that fickle man, woman, or teenager in your life. QUIXX is here with two simple gift ideas that are sure to knock the holiday socks off of everyone - even that person who has everything!

QUIXX High Performance Paint Scratch Remover is a simple two-step repair system that works easily to permanently remove scratches from a car's painted surfaces. In the first step, a patented compounded works with the paint material surrounding the scratch to permanently remove the scratch from the surface. The second step restores the finish to its original shine. QUIXX High Performance Scratch Remover was recently rated the #1 scratch remover by leading U.S. media outlets and is available at fine retailers nationwide for \$19.95 (MSRP).

QUIXX High Performance Acrylic Scratch Remover quickly and easily removes scuffs, scrapes and scratches from acrylic glass and Plexiglas® surfaces including car headlights, dashboard, wood trim, motorcycle windshields, RV or boat windows, and other acrylic household items. QUIXX High Performance Acrylic Scratch Remover restores surfaces to a scratch-free finish, making them look like new. It is now available for \$14.95 (MSRP) at fine retailers nationwide.

"The holidays can be a hectic shopping season, but QUIXX is a simple and inexpensive gift that you can give to just about anyone who owns a car, motorcycle or boat," says Mark Shore, Vice President of Sales and Marketing, QUIXX Care System. "No one wants to get a scratch on their vehicle, but its nice to know that if you do, you have the perfect solution on hand that is easy to use, and actually works!"

Both QUIXX High Performance Paint Scratch Remover and QUIXX High Performance Acrylic Scratch Remover have been critically acclaimed by press, consumers and leading consumer products organizations worldwide.

QUIXX IS ALSO GREEN

Not only do QUIXX products work miracles on your scratched painted and acrylic surfaces, they are also environmentally friendly. They do not use volatile organic compounds (VOCs), which contain high vapor pressures that are harmful to the environment. VOCs, commonly found in household items such as paint, paint strippers, wood preservatives, plastics, and cosmetics, contribute to both indoor and outdoor air pollution. The exclusion of VOCs from QUIXX High Performance Paint Scratch Remover and QUIXX High Performance Acrylic Scratch Remover is not only good for the environment; it also helps the products perform better on your car, motorcycle or boat.

Product Availability

Select QUIXX Care System products are now available at fine retailers including ***Wal Mart, Advance Auto Parts, Autozone, O'Reilley's, Murray's, Pep-Boys, Blains Farm & Fleet, Kmart, Canadian Tire, PartSource, Checkers, Schucks, Kragen*** and various automotive catalogs. New retailers are being added every day. For additional information, please visit www.quixx.com or call 305.261.6755 ext 203.

About QUIXX Care System

QUIXX Care System specializes in creating uniquely engineered products for the car care market. The company's star product, QUIXX High Performance Paint Scratch Remover, was rated the #1 scratch remover on the market by various national media outlets. It is also the recipient of the prestigious TÜV (Technical Inspection Agency, www.tuvusa.com) inspection certificate, which is presented to products that pass strict testing procedures. QUIXX High Performance Paint Scratch Remover was awarded the certificate based on its effectiveness, paint compatibility, environmental safety and other specific criteria. It is the first product in its category to receive this high accolade. QUIXX Care System was created by E.V.I. GmbH of Germany, which was formed in 1992 with a specific goal in mind: to find a way to effectively remove scratches from synthetic materials. The study of surface technologies is E.V.I.'s core competence and the company has launched several brands of scratch removers for different purposes under their umbrella including QUIXX High Performance Paint Scratch Remover, QUIXX Polish, QUIXX Wax, Displex and Xerapol. E.V.I.'s products are sold in more than 50 countries worldwide.

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