



Don't Panic! QUIXX Zooms into Summer with Easy, Effective and Safe Products to Help you Care for your Car

QUIXX's new generation in car care products have you covered as they tackle even the toughest summer vehicle hazards

Miami, FL, February 16, 2008 – Sun exposure, bikes, water skis, or luggage strapped to your vehicle and even some vacation destinations can be tough on cars. But don't panic! German-engineered QUIXX Care System is dedicated to creating easy to use, effective and environmentally friendly car care products that tackle even the toughest vehicle hazards encountered during the summer months.

"The summer is especially trying to the exterior of a vehicle due to extreme exposure to the sun, loading and unloading of items that can easily scratch your paint and just plain carelessness," said Mark Shore, Vice President of Sales & Marketing, QUIXX Care System. "QUIXX Care System's new generation of car care products was engineered to help vehicle owners combat the different road hazards and help maintain the paint, acrylic surfaces and shine of their cars even when exposed to the harshest of conditions."

Mean & Green

Drivers will not only be happy caring for the car with QUIXX products, but they will also feel environmentally responsible while doing so. Recently rated the #1 scratch remover by leading media outlets, QUIXX High Performance Paint Scratch Remover is QUIXX Care System's star product that removes minor scuffs, scrapes and scratches from all paint finishes, all using an environmentally friendly and easy to use two-step repair system. The system works through a process that uses the car's own paint, in which the paint material surrounding the scratch fills in the scratch gap, permanently removing it from the surface. The first step uses a special repairing solution to physically remove the scratch, while the second step uses a finish to give the surface its final shine.

Riding a motorcycle or sailing a boat this summer instead? Relax! The same engineering and environmental consciousness that made QUIXX High Performance Paint Scratch Remover so successful has now been applied to Acrylic and Plexiglas®. QUIXX High Performance Acrylic Scratch Remover quickly and easily removes scratches from acrylic and Plexiglas® surfaces including car headlights, motorcycle windshield, RV or boat windows, and other acrylic household items.

Both products are easy to use, produce exceptional results and include everything you would need to apply them and keep your car in top shape this summer. They do not use volatile organic compounds (VOCs), which contain high vapor pressures that are harmful to the environment. The exclusion of VOCs from QUIXX High Performance Paint Scratch Remover and QUIXX High Performance Acrylic Scratch Remover is not only good for the environment; it also helps the product perform better on your paint, acrylic and Plexiglas® surfaces.

Long Lasting Protection for a Summer of Fun

Rain, sun and salty sea air can seep into your car's existing dings and scratches causing it to rust. QUIXX High Performance Wax is the most effective and simple way to give your car's paint long lasting protection during the summer months. Perfect for all types of car paint including clear coats and metallics, QUIXX High Performance Wax provides high-tech protection using a concentrated anti-rust formula that is safe and easy to use. The concentrated formula allows you to get more uses out of the product than other non-concentrated products. QUIXX High Performance Wax is an out-of-the box experience. Everything you need including a special sponge and a smooth polishing cloth comes right inside the box, so there is no need to purchase extra materials. Using the Smart Pump Tube for precise dosage and application, the wax can be applied onto a wet or dry vehicle and will leave your car looking as good as new.

Product Availability

Select QUIXX Care System products are now available at fine retailers including ***Wal Mart, Advance Auto Parts, Autozone, O'Reilley's, Murray's, Pep-Boys, Blains Farm & Fleet, Kmart, Canadian Tire, PartSource, Checkers, Schucks, Kragen*** and various automotive catalogs. New retailers are being added every day. For additional information, please visit www.quixx.com or call 305.261.6755 ext 203.

About QUIXX Care System

QUIXX Care System specializes in creating uniquely engineered products for the car care market. The company's star product, QUIXX High Performance Paint Scratch Remover, was rated the #1 scratch remover on the market by various national media outlets. It is also the recipient of the prestigious TÜV (Technical Inspection Agency, www.tuvusa.com) inspection certificate, which is presented to products that pass strict testing procedures. QUIXX High Performance Paint Scratch Remover was awarded the certificate based on its effectiveness, paint compatibility, environmental safety and other specific criteria. It is the first product in its category to receive this high accolade. QUIXX Care System was created by E.V.I. GmbH of Germany, which was formed in 1992 with a specific goal in mind: to find a way to effectively remove scratches from synthetic materials. The study of surface technologies is E.V.I.'s core competence and the company has launched several brands of scratch removers for different purposes under their umbrella including QUIXX High Performance Paint Scratch Remover, QUIXX Polish, QUIXX Wax, Displex and Xerapol. E.V.I.'s products are sold in more than 50 countries worldwide.

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