



Scratches be gone!

QUIXX High Performance Paint Scratch Remover hits the U.S.

The critically acclaimed, TÜV Certified scratch remover is now available nationwide

Miami, FL – Germans love their cars, and they sure know how to take care of them. Now they are bringing their expertise to the U.S., with the nationwide launch of QUIXX High Performance Paint Scratch Remover. Imagine using a scratch remover on a car that actually repairs and completely removes the scratch, rather than just cover it up only to have it reappear after the next car wash. QUIXX High Performance Paint Scratch Remover is a two-step repair system that effectively removes small, big and even deep scratches from all paint finishes quickly and safely, saving consumers hundreds of dollars in auto body costs while still providing professional results.

“Unattractive scratches on cars and other vehicles are unavoidable over time and can be very expensive to repair,” says Markus Vogtmann, Managing Director, E.V.I. GmbH, creators of QUIXX Care System. “QUIXX High Performance Paint Scratch Remover is designed to completely repair scratches and scuffs, helping consumers maintain the value of their car, motorcycle, caravan or boat without having to pay repeatedly for body repairs.”

Previously available only in Europe where it received rave reviews from various automotive publications and consumers alike, QUIXX High Performance Scratch was rated the #1 scratch remover by various media outlets and is now available at fine retailers including **Wal Mart, Advance Auto Parts, Autozone, O'Reilley's, Murray's, Pep-Boys, Blains Farm & Fleet, Kmart, Canadian Tire, PartSource, Checkers, Schucks, Kragen** and various automotive catalogs for a suggested retail price of \$19.95. New retailers are being added every day. Engineered by German technicians, QUIXX High Performance Paint Scratch Remover is the recipient of the prestigious TÜV (Technical Inspection Agency, www.tuvusa.com) inspection certificate, which is presented to products that pass strict testing procedures. QUIXX High Performance Paint Scratch Remover was awarded the certificate based on its effectiveness, paint compatibility, environmental safety and other specific criteria. It is the first product in its category to receive this high accolade. Additionally, a premium German car

manufacturer has chosen QUIXX High Performance Paint Scratch Remover to be included in its own customized scratch repair kit.

For additional information, please visit www.quixx.com or call 305.261.6755 ext 203.

QUIXX IS ALSO GREEN

In addition to being the most effective scratch removal system on the market, QUIXX High Performance Paint Scratch Remover is also environmentally safe. It is currently the only scratch remover available that does not use volatile organic compounds (VOCs), which contain high vapor pressures that are harmful to the environment. VOCs, commonly found in household items such as paint, paint strippers, wood preservatives, plastics, and cosmetics, contribute to both indoor and outdoor air pollution. The exclusion of VOCs from QUIXX High Performance Paint Scratch Remover is not only good for the environment; it also helps the product perform better on your car.

Product Availability

Select QUIXX Care System products are now available at fine retailers including ***Wal Mart, Advance Auto Parts, Autozone, O'Reilley's, Murray's, Pep-Boys, Blains Farm & Fleet, Kmart, Sears, Canadian Tire, PartSource, Checkers, Schucks, Kragen*** and various automotive catalogs. New retailers are being added every day. For additional information, please visit www.quixx.com or call 305.261.6755 ext 203.

About QUIXX Care System

QUIXX Care System specializes in creating uniquely engineered products for the car care market. The company's star product, QUIXX High Performance Paint Scratch Remover, was rated the #1 scratch remover on the market by various national media outlets. It is also the recipient of the prestigious TÜV (Technical Inspection Agency, www.tuvusa.com) inspection certificate, which is presented to products that pass strict testing procedures. QUIXX High Performance Paint Scratch Remover was awarded the certificate based on its effectiveness, paint compatibility, environmental safety and other specific criteria. It is the first product in its category to receive this high accolade. QUIXX Care System was created by E.V.I. GmbH of Germany, which was formed in 1992 with a specific goal in mind: to find a way to effectively remove scratches from synthetic materials. The study of surface technologies is E.V.I.'s core competence and the company has launched several brands of scratch removers for different purposes under their umbrella including QUIXX High Performance Paint Scratch Remover, QUIXX Polish, QUIXX Wax, Displex and Xerapol. E.V.I.'s products are sold in more than 50 countries worldwide.

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