



QUIXX TIPS

How to Recession-Proof your Car

Miami, FL, April 17, 2007 - Given today's slumping economy and the looming recession, American consumers are looking for ways to save money in every aspect of their lives. And with rising gas prices, car maintenance is becoming more and more expensive. As a result, do-it-yourself products are more appealing than ever to people who want to take care of their cars without having to call on expensive professional services. Here the experts at QUIXX provide a few easy and economical ways to keep your car looking great, even when the economy isn't so shiny.

1. Examine your car's paint and acrylic parts for scratches and scuffs on a weekly basis and remove them quickly, safely and easily with QUIXX High Performance Paint Scratch Remover and QUIXX High Performance Acrylic Scratch Remover. Removing scratches early will help prevent the scratch from getting larger, rust settling into the scratch, or the paint from peeling.
2. Save money by waxing your car yourself with a high quality product. Regular waxing will keep your car looking new for many years, allow you to command a higher resale value for your car, and will make your car easier to sell when you are ready to do so. We recommend using QUIXX High Performance Wax four times a year for year-round shine and protection. The product's concentrated formula allows you to get more uses out of it than other non-concentrated products.
3. To revitalize old paint, remove fine swirl marks, dull spots and other imperfections, we recommend you examine your car from various angles and polish the areas where you see marks. QUIXX High Performance Polish utilizes high performance polishing compounds to get the job done and is also concentrated, so you get more for your money.
4. Whenever possible, choose covered parking spots that shield your car from the damaging elements of sun, wind, and rain.
5. Tint your windows to help keep your car cool during summer months. The less you turn on your air conditioning, the more you save on gas.
6. Get more mileage out of your tires by keeping them properly inflated. Use the PSI (pounds per square inch) recommendation on the door jam of your car, instead of the one on your tires.
7. Keep up with oil changes. The frequency depends on the make and model of your car, so check with your manufacturer.

Product Availability

Select QUIXX Care System products are now available at fine retailers including ***Wal Mart, Advance Auto Parts, Autozone, O'Reilley's, Murray's, Pep-Boys, Blains Farm & Fleet, Kmart, Sears, Canadian Tire, PartSource, Checkers, Schucks, Kragen*** and various automotive catalogs. New retailers are being added every day. For additional information, please visit www.quixx.com or call 305.261.6755 ext 203.

About QUIXX Care System

QUIXX Care System specializes in creating uniquely engineered products for the car care market. The company's star product, QUIXX High Performance Paint Scratch Remover, was rated the #1 scratch remover on the market by various national media outlets. It is also the recipient of the prestigious TÜV (Technical Inspection Agency, www.tuvusa.com) inspection certificate, which is presented to products that pass strict testing procedures. QUIXX High Performance Paint Scratch Remover was awarded the certificate based on its effectiveness, paint compatibility, environmental safety and other specific criteria. It is the first product in its category to receive this high accolade. QUIXX Care System was created by E.V.I. GmbH of Germany, which was formed in 1992 with a specific goal in mind: to find a way to effectively remove scratches from synthetic materials. The study of surface technologies is E.V.I.'s core competence and the company has launched several brands of scratch removers for different purposes under their umbrella including QUIXX High Performance Paint Scratch Remover, QUIXX Polish, QUIXX Wax, Displex and Xerapol. E.V.I.'s products are sold in more than 50 countries worldwide.

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